



David Weinberger, Ph.D. is one of the world's most respected thought leaders at the intersection of technology, business, and society. His latest book, *Everything is Miscellaneous: The Power of the New Digital Disorder*, reveals new principles for taking advantage of the onrushing flood of information to help us pull ourselves together now that we've blown ourselves to bits.

Dubbed a "marketing guru" by *The Wall Street Journal*, Weinberger co-authored the influential bestseller *The Cluetrain Manifesto*. Called "a primer on Internet marketing" by *The Guardian* and "the most important book since [Tom Peters'] *In Search of Excellence*" by *InformationWeek*, it was one of the first books to tell businesses what the Web was really about. He is also the author of the critically acclaimed book *Small Pieces Loosely Joined*, a highly original and accessible reflection on the impact of the Internet on human behavior.

One of the connected economy's most thought-provoking mavericks, Weinberger currently works as a strategic marketing consultant, working for, founding, and consulting with corporations of all sizes - from Fortune 500s to early-stage startups. He has been published in a variety of journals and newspapers, including *Wired*, *Harvard Business Review*, *Salon*, *The New York Times*, *Smithsonian Magazine*, and *The Guardian*.

Weinberger holds a Ph.D. in philosophy from the University of Toronto and taught philosophy for five years at New Jersey's Stockton State College. Since 2004, he has been a fellow at Harvard University's prestigious Berkman Center, gag writer for Woody Allen, NPR commentator (for "All Things Considered" and "Here and Now"), technology columnist (for *KMWorld* and *Darwin Magazine*), blogging pioneer, and dot-com entrepr...

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