



Watts Wacker is one of the most celebrated and influential minds in modern business. Mr. Wacker -- lecturer, best-selling author, political commentator and social critic -- is one of the world's most respected futurists. His uncommon versatility and vision has allowed him to help the world's top corporations and organizations navigate the sea of change that is taking hold in the new millennium. He has been the futurist at SRI International, the legendary Menlo Park think tank, and spent ten years as the resident futurist at the preeminent social research organization, Yankelovich Partners.

While Watts' personal client list is a veritable who's who, it is what is said about him that is the most intriguing...

"One of 21 socially important people we selected to make a prediction for the 21st century." ...The Science Channel

On our list of the 50 most influential business thinkers in the world" ...Financial Times

"When government gets serious about reinventing, Watts will be in the president's cabinet." ...Fast Company

"A skilled raconteur" ...Fortune Magazine * "The inheritor of the Marshall McLuhan tradition" ...Wired Magazine

"He is one of the 21 best speakers in America" ...Successful Meetings Magazine

"We featured his wizardry practice on our front page." ...USA Today

"Time magazine 2006 person of the year"

As founder and director of FirstMatter LLC, Mr. Wacker has focused his attention on creating a new kind of think tank and he describes himself as a twenty-first century alchemist as well as... "a cross between James Brown and the unknown comic, (the hardest working nobody in the business.)" His speaking style has created many refere...

Watts Wacker

Speech Topics

- ☐ Technology
- ☐ Management
- ☐ Leadership
- ☐ Economics
- ☐ Communications
- ☐ Business Trends

