



Joel Barker is one of the best-known futurists in the world. His videos on the future have been translated into 20 languages and have been seen by more than 100 million people. His book on paradigms is a standard text in more than 100 universities and has been translated into 20 languages.

Mr. Barker popularized the concept of paradigm shifts and started the corporate discussion of the importance of vision in 1989 with his video, "The Power of Vision." He has influenced the role of leadership with his video, "Leadershift." His video on "Wealth, Innovation and Diversity" helped redefine the importance of diversity. *Industry Week Magazine* refers to Joel Barker's videos as one of the most influential series of programs in the business world.

Joel Barker's last book, *Five Regions of the Future*, co-authored with Dr. Scott Erickson, came out in 2005. It is about how technology is beginning to cluster in technological ecosystems and what that means to our future.

His most recent focus is on "innovation at the verge"—a new place for finding the big ideas for the 21st century. He is coupling that work with new tools for identifying the long-term implications of change.

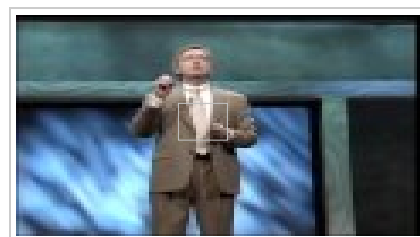
Formerly Director of the Futures Studies Department of the Science Museum of Minnesota from 1975 to 1978, he has since spoken to more than one million people in North America, Europe, Asia, South America and Australia.

Mr. Joel Barker has received numerous awards including two honorary doctorates. In 2006, he was named one of the 100 most distinguished educators in the past 100 years by the University of Minnesota's College of Education. In 2008, he was identified as one of the top 100 thought leaders in perso...

Joel Barker

Speech Topics

- ☐ Vision
- ☐ Management
- ☐ Leadership
- ☐ Future
- ☐ Creativity
- ☐ Change



Testimonials

"At the fall 2006 conference of the Foundation Financial Officer's Group, we compiled the evaluations and your presentation was one of those with the highest ratings. Several participants wrote comments similar to this: "The presentation was thought-provoking, out of the box, and relevant. A great way to start the conference."

- The Minneapolis Foundation.

"I would like to personally thank you for participating at the 2007 OAAA National Convention and Trade Show. By every measure, this was the most successful industry meeting in recent memory and much of the success goes to you. The responses we have received regarding your involvement have been extremely favorable. Your enthusiasm for out of home advertising is infectious."

- Outdoor Advertising Association of America, Inc..