

**Greg Smith** is a high energy motivational business speaker that brings practical ideas that can be immediately applied to the workplace. He helps businesses transform themselves into great places to work that attract, retain and motivate people to their full potential. He combines story and strategy to teach audiences how to create high-performance organizations that lead change, growth, and innovation.

As founder and President of Chart Your Course International, he is recognized as a leading authority on talent management, leadership development, and employee retention. Smith helps executives and business owners accelerate individual and organizational performance and navigate change. He helps design strategies, workshops and training sessions to grow organizations and helps them create clearer direction, increased profitability, stronger executive teams, improved communication and happier and more productive employees.

Smith worked for the Army Surgeon General as a senior consultant responsible for innovation, quality management and strategic planning for the Army Medical Department. In addition, he served on the Board of Examiners for the Malcolm Baldrige National Quality Award, the nation's highest honor for business excellence presented each year by the President of the United States.

Many of Greg's clients include both large and small organizations including Malcolm Baldrige National Quality Award winners and "Top 100 Best Places to Work." Smith has also designed professional development programs for national

## **Testimonials**

Of all the sessions I attended at the SHRM conference, your presentation and information were by far the best 'hands on' and informational. Thank you! I will be in touch with you in the future.

and international organizations including Yamaha, Lexis-Nexis, AFLAC, Hallmark Cards, Riverside Auto Group, Sony, Deloitte, Bobcat, Kaiser Permanente, AT&T,

Turner Broadcasting, AstraZeneca, Delta Airlines, Ace Ha...

- Alison Taylor, HR Manager-Finance, Weyerhaeuser.

We appreciated the focus on generating new ideas and the importance of involving our front-line staff in developing and implementing these ideas. These things will be absolutely critical to our company in providing sustainable competitive advantage. The concrete examples of other companies' creative ways of generating employee engagement also stimulates critical thinking about our own methods of doing business.

- Gena Fitzgerald, Hallmark Cards.

## **Greg Smith**

## **Speech Topics**

Leadership

Human Resources

Employee Engagement

Emotional Intelligence

**Customer Service** 

Change

