



**Jack Sims** - The Founder and CEO of America's largest marketing agency, author of profitable business growth books, was recently voted as one of meeting planners favorite keynote speakers in a poll in Meetings & Conventions when they were asked: "Who is the best keynote speaker you have ever heard or used"?

Jack knows after founding, growing and leading successful international corporations that it's all about building a profitable business first, then its about the motivation, leadership qualities, passion, people, industry-related product and promotion to keep it that way. His experiences and on-stage performance of information, motivation, and humor that makes him one of today's in-demand motivational keynote speaker.

He started his business education, by working in his parents' Mom & Pop store in England at the age of eleven. That's where he was taught and learned the importance of customers, keeping your promises and developing a brand that people will go out of their way to get, and pay a premium price for, this, of course, led to profit-making.

This business strategy stood the test of time and enabled him to found America's largest marketing agency with some of the biggest companies in the world as his clients. Brands like Polaroid, British Airways, Burger King, Lever, General Foods, General Electric, Nestle and many more signed on as retained clients. His company won the promotional marketing industry's highest awards, not once but twice, on the way to becoming the #1 ranked and largest marketing agency in the United States.

Jack's motivational vision is all about inspiring people to be the very best they can be, moving the business, brand, market share or growth needle towards making a serious profit for the long haul...

## Jack Sims

### Speech Topics

- Peak Performance
- Marketing
- Branding



## Testimonials

"You did an absolute extraordinary job as our keynote speaker and I can't even begin to tell you how many of the students and professors kept asking me about you."

- American Marketing Association .

"Jack. thanks for a great job in Orlando. The comments have been outstanding."

- American Edged Products.