

Jack Shaw is a global thought leader and emerging technology strategist with over 30 years of experience in gauging the significance of emerging technologies for business.

Jack keeps a pulse on shifts in technology, providing him the foresight to help industry leaders understand how emerging technologies impact their digital ecosystem - and how these technologies are practically applied both today and tomorrow. From small and mid-sized businesses to such Fortune 500 organizations as Mercedes Benz USA, GE, Coca-Cola, IBM, Oracle, and SAP, he has advised executives informing them regarding critical business needs.

Jack is well-versed to speak on other progressive topics including Digital Transformation; eCommerce, Mobile Commerce, and Omni Commerce; eProcurement and Supply Chain Management; and the Future of Manufacturing and Distribution.

A prominent global voice and author of three books on emerging technologies, Jack has delivered over 1,000 keynote presentations and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate and holds a Kellogg MBA degree specializing in Finance and Marketing.

Testimonials

Your presentation was spot-on for our audience. Of all our guest keynote speakers, your presentation was rated highest in the post-conference survey. It got our audience's attention and made them think hard about how they're going to adapt to these new technologies and their business applications. It's always good when you can surprise an audience with things they did not consider, and you did just that, with highly illustrated, real-world examples.

- SVP Marketing, Unilog.

I'd like to thank you for your excellent presentation on "Leveraging Emerging Technologies to Drive Innovation" which you delivered last month for the Annual meeting of CA's Council for Technical Excellence. I asked you to provide us with material that would be thought provoking for our most advanced technical experts while still understandable for those people who were less familiar with a given technology. You hit the mark squarely stimulating a dynamic discussion involving the full range of our attendees. Your use of video, cartoons, and humor also kept the presentation as entertaining as it was informative. The discussion session that you moderated right after your presentation was equally valuable. You did an excellent job of balancing perceptive responses to participants' questions while encouraging insightful discussion among attendees. It was a delight to work with you. You delivered the results we were looking for, with relatively short notice. I can certainly recommend you for other CA events and for any others who are looking for clear, easy to understand insights on the strategic implications of emerging technologies. Thanks for your help!

Jack Shaw

Speech Topics

Technology Social Media Marketing Management Internet of Things (IoT) Innovation





- Dr. Steven Greenspan Senior Vice President, Council for Technical Excellence CA Technologies, Inc.

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