



Make 'em laugh. Help 'em learn. We do two things our clients can't do: use humor to bring truth and perspective to their business, and use improvisation to improve communication, collaboration and innovation.

Why humor works in business. Since things are only funny when they're true, it's no wonder there's so little laughter in the workplace. (Ouch.) We know that a little humor can go a long way in creating a transparent, open culture where people are truly engaged in their work. We also know that laughter probably isn't a corporate priority unless you work for us. But, done right, a little funny business can improve your business and your corporate culture.

Why improvisation works in business. Improvisation is the art of creating something out of nothing, and given the importance of creating new ideas, relationships and products, we'd say businesspeople could become better improvisers. Business requires agility and rewards flexibility, yet most companies are policy bound and risk averse. As the best improvisers in the world, we develop learning programs that help clients create, innovate and adapt on the fly when the best laid plans go awry.

Sure we're a little unconventional, but we bet you are, too. If you're ready to try new solutions to old problems, here's where we can help: learning and development communicate, collaborate, innovate and have some fun while you learn internal communications & event support respect your audience, ditch dull monologues and create lively dialogues video use the media your people actually use in real life to inform, persuade and motivate your organization entertainment the juggler you hired for last year's conference is busy. Reward your people with some real entertainment

## The Second City

### Speech Topics

- ☐ Sales
- ☐ Humor
- ☐ Experiential
- ☐ Entertainment
- ☐ Diversity
- ☐ Corporate Culture

