



**Mark Sanborn** is the president of Sanborn & Associates, Inc., an idea lab for leadership development.

In addition to his experience leading at a local and national level, he has written or co-authored eight books and is the author of more than two dozen videos and audio training programs on leadership, change, teamwork and customer service. He has presented over 2400 speeches and seminars in every state and a dozen countries.

Mark is a member of the prestigious Speakers Roundtable, comprised of 20 of the top speakers in the world today. Mark holds the Certified Speaking Professional (CSP) designation from the National Speakers Association and is a member of the Speaker Hall of Fame (CPAE).

Mark's book, *The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary Into the Extraordinary* is an international bestseller and was on the New York Times, Business Week and Wall Street Journal bestseller lists. His recent books include *You Don't Need a Title to be a Leader: How Anyone, Anywhere Can Make a Positive Difference*, *The Encore Effect: How to Achieve Remarkable Performance in Anything You Do* and *Up, Down or Sideways: How to Succeed When Times are Good, Bad or In Between*. His latest book is *Fred 2.0: New Ideas on How to Keep Delivering Extraordinary Results* was released March 2013.

Mark is a past president of the National Speakers Association and winner of The Cavett, the highest honor bestowed by that organization. Mark has also been bestowed The Ambassador of Free Enterprise Award by Sales & Marketing Executives International.

He lives in Highlands Ranch, CO with his wife Darla and sons Hunter and Jackson. To book leadership speaker **Mark Sanborn** call Exec...

**Mark Sanborn**

### Speech Topics

- Teambuilding
- Motivation
- Leadership
- Customer Service
- Change
- Business Culture



## Testimonials

“Your keynote address was right on point, your sense of humor was entertaining, and your messages on extraordinary customer service and leadership were inspirational. You did a superb job of customizing your communication to fit with our overall theme and with our executive speakers' key points. Outstanding!”

- Blue Shield of California.

“The superlative feedback continues to flow on your presentation. Phone mail, CC:Mail and regular mail -- it's all with high praise. What is particularly being cited in the feedback is your demonstrated knowledge about The Hartford.”

- The Hartford.