



Author and Speaker **Ed Ruggero** has helped clients as diverse as the FBI, CitiFinancial, the New York City Police Department, Time, the CIA, Forbes, General Mills, Johnson & Johnson, P & G, and Hugo Boss USA develop the kind of leaders that people want to follow.

Ed is the author of eleven books, including *Combat Jump: The Young Men Who Led the Assault Into Fortress Europe, July 1943*, which became a one-hour docu-drama on The History Channel. Ed is also the co-author of *The Leader's Compass*, a fictional story of how one leader developed a personal leadership philosophy. His most recent book is *The First Men In: US Paratroopers and the Fight to Save D-Day*. Ed is a panelist for the Washington Post's On Leadership series and has been a guest speaker at the University of Pennsylvania's Wharton School of Business and Harvard Business School. Ed serves on the board of trustees of Outward Bound's Philadelphia Center.

Following graduation from West Point, Ed Ruggero was commissioned in the United States Army and served as an infantry officer in a variety of leadership positions. Following his military service, Ed pursued a career as an author, public speaker, and trainer. In 2007, Ed delivered a series of talks to business leaders in major cities throughout China. He also leads a Gettysburg and a Normandy Leadership Experience, where participants walk the ground of these great struggles to learn battle-tested leadership lessons that will help them meet their own challenges.

**Ed Ruggero**

### Speech Topics

- ▢ Teambuilding
- ▢ Leadership
- ▢ Creativity
- ▢ Business Culture

## Testimonials

▢ "We wanted to thank you personally for helping us produce one of our best ever Conferences. Your presentation thoroughly engaged the audience of more than 800 State managers and executives — Having a professional speaker like you delivering a strong leadership message — telling real-life stories from the 'trenches,' relating your military and journalistic experiences, and injecting humor throughout — provided an added bonus that made the day's events thoroughly enjoyable for all conference participants. Numerous participant evaluations specifically identified your presentation as what they liked best about the conference." ▢

- Executive Department of New York State.

▢ I just wanted to thank you personally for taking the time to join us on History Channel International. Not only are you an authority in your field, you're clearly at ease on television and the combination made our panel discussion extremely compelling. ▢

- The History Channel.