



Rising from garbage collector to Wall Street executive, **Alan Parisse** uses his diverse life experience to deliver relevant messages on leadership, sales, and cycles of change to executives, managers, marketing and sales teams throughout the world. Alan's audiences benefit from his sound business judgment, hard won expertise and practical solutions for dealing with reversals and taking full advantage of booms.

Combining insight and wit to penetrate the complexities of today's marketplace, Alan Parisse has been a guest lecturer at the Stanford Business School, UC Berkeley Graduate School of Business, UCLA Graduate School of Management and the University of Pennsylvania Wharton School of Business. He has shared the platform with former President Gerald Ford, political consultant James Carville, former Secretary of Defense William Cohen, the late Senator Barry Goldwater, radio personality Paul Harvey and talk show host Larry King.

The first and only speaker to come out of the investment business to be inducted into the National Speakers Association's Hall of Fame, Alan Parisse's expertise, consistency, and preparedness led Successful Meetings Magazine to name Alan "One of the Top 21 Speakers for the 21st Century". An accomplished author, Parisse's ideas have been quoted in numerous business publications, including: The Wall Street Journal, Business Week and Barron's.

Alan has written and co-authored numerous books and audio programs including his latest book Questions Great Advisors Ask. Others are: This Is Your Time, Taking Charge--Lessons in Leadership, The Great Salesperson audio set, 101 Best Marketing Ideas and The Real Estate Investment Pocket Guide.

Alan Parisse's articles have appeared in numerous publications, incl...

## Alan Parisse

### Speech Topics

- ☐ Sales
- ☐ Peak Performance
- ☐ Organizational Skills
- ☐ Marketing
- ☐ Leadership
- ☐ Innovation

## Testimonials

☐ We were all blown away by your method, style & results. ☐

- LPL Financial.

☐ To be a great speaking coach you should probably be a great speaker. Alan is both! ☐

- IHOP.