

Dr. John Morreall (MOR-EL) is far more than a funny speaker--he's an internationally recognized authority on humor and its benefits. John has been teaching university courses on humor since 1983, and has done hundreds of training programs since 1988. His fifty articles and five books include Humor Works, published by Human Resource Development Press. In 2000 an international Humor Congress was held in Amsterdam based on this book. John is past President of the International Society for Humor Studies, and is on the board of Humor: International Journal of Humor Research. He has also served on the board of the International Journal for Humor and Health. John's work has been featured in the New York Times (four times), the Chicago Tribune, the Wall Street Journal, Forbes, and the Economist. His 1994 Chautaugua Institution presentation, "The Many Values of Humor," was rated as the best of the season. John's clients include AT&T, IBM, and the IRS, along with several medical schools, two breweries, and a potato growers' coop. His hobbies include plumbing and looking for the remote. Audiences at Dr. Morreall's presentations don't just laugh a lot--they learn a lot. He amuses, and amazes them with real examples of how humor reduces stress, boosts morale and teamwork, and makes communication more effective. Ever try a "Worst Customer of the Week Contest"? It may sound negative, but it can have surprisingly positive results. As John's research shows, humor helps us focus on problems in a relaxed, constructive way.

Using real examples, lots of visual materials, and interactive exercises, John explores three benefits of humor. First, it's healthy, especially in the way it reduces stress. Secondly, humor makes us mentally flexible—able to cope with change, more cr...

John Morreall

Speech Topics

Sales

Motivation

Marketing

Humor

Healthcare

Education

