



**Jim Craig** is best known as the backbone of the 1980 Olympic Gold Medal Hockey Team, whose 'Miracle' win was voted by Sports Illustrated as the greatest moment in sports history of the 20th century. Craig, who started every game in goal, was a leading figure in the team's success. One of the enduring images of the 1980 Games was of Craig, wrapped in an American flag, searching the stands for his widowed father in order to share the gold-medal-winning victory.

Before the Olympics, Jim was an All-American goalie at Boston University, leading his team to a NCAA national championship. After the 'Miracle' game, Jim went on to play professionally for three NHL teams, where he sustained a career-ending injury while playing for the Minnesota North Stars. He is enshrined in the Boston University Hall of Fame, the International Ice Hockey Federation Hall of Fame, the United States Hockey Hall of Fame, and the United States Olympic Hall of Fame and is a co-recipient of both the Lester Patrick award and the Sports Illustrated "Sportsman of the Year" award. He is also a graduate of Boston University and earned his doctorate in humane letters from Mercy College.

Following Jim's professional hockey career, he transitioned his success into the corporate world as a motivational speaker, powerful salesman and corporate consultant. He has been inducted into the Sales Halls of Fame for two different companies, having increased a sales territory from \$300,000 to \$50 million in annual sales. Following this role, Jim moved on to become the Vice President of a promotional marketing agency. Under his guidance, the agency increased annual dollar sales by 80 percent and its number of clients by 30 percent in just two short years.

For more tha...

## Testimonials

"You connected, your message resonated, outstanding job - it was exactly what our team needed and was what we were looking for. Thanks for Making it Happen."

- Welch Allyn, Inc..

"Your remarks were superb and so timely for our group."

- American Beverage.

### Jim Craig

### Speech Topics

- Teambuilding
- Sports
- Peak Performance
- Overcoming Adversity
- Olympians
- Motivation

