



Russell-McCloud is a “visual speaking experience.” With more than 20 years on the lecture circuit, she is categorized as being one of the nation’s best. Her speaking style is engaging, highly substantive, well-researched, pertinent to her audiences, and entertaining, whether for the public or private sector. She is distinguished and distinct. Her style is classified as “big, broad and animated” which leaves her audiences anxious for more.

With each presentation, she demonstrates, yet again, that she is a master at her craft as she artfully seeks to master the spoken word. In sum, this is a “speaker’s speaker” who specializes ascertaining the organization’s culture, interests and challenges. The client, in turn, receives the value-add of the experience and exposure to this qualitatively measurable speaker who is, in a word, unforgettable.

Each year she speaks to more than 200,000 people in private and public organizations, in the United States and internationally. She encourages her listeners to surmount every obstacle that stands between them and...the possible. Her client list includes, but is not limited to, AARP, National Association of Women’s Business Owners; AT&T, Women’s Food Service Forum, eWomen’s Network, Wal-Mart/Sam’s Club, General Motors, American Honda, Cox Enterprises, McDonald’s, Northrop Grumman, General Electric, McGraw Hill Publishing, Memorial Sloan Kettering Cancer Center, Xerox, Procter & Gamble, and The United States Postal Service. Each company has benefited from having Russell-McCloud share her informed, inspirational wisdom and wit.

As a member of the Coun...

## Patricia Russell McCloud

### Speech Topics

- Youth
- Teambuilding
- Motivation
- Management
- Leadership
- Diversity

## Testimonials

□ ...I just had to drop you an email to say thank you. You were powerful. I left the luncheon feeling empowered, inspired, motivated, exhilarated, charged, and running the alphabets through my head. Last night I was thinking that I wanted this series to reach the moon. You took us there and back. /Congratulations to you and your committee for an AMAZING Program. What a dynamo speaker Patricia was! /I can not begin to tell you how incredible today’s program was. Patricia Russell McCloud knocked it so far out of the park that we may never see that ball again! □

- Excerpts from comments by attendees of the CABLE Conference, Nashville, Tennessee.

□ On behalf of The International Alliance of Women (TIAW) I would like to thank you for speaking at this year’s Global Forum “Inspiring Women Leaders: Global Collaboration.” Your presentation on Achieving Excellence and Assuming Leadership was fantastic and received the most glowing feedback we’ve ever had on a speaker. Many stated you were the best motivational speaker they’ve ever heard, including attendees from Europe. As you are aware, TIAW is an umbrella organization for both individuals and business women’s associations, representing more than 50,000 women from many different countries and cultures around the world. □

- Maxine Westaway, Executive Director, TIAW.