Dr. Jim Loehr is a world-renowned performance psychologist and author of 16 books including his most recent, The Only Way to Win. He also co-authored the national bestseller The Power of Full Engagement.

Dr. Loehr's ground-breaking, science-based energy management training system has achieved world-wide recognition and has been chronicled in leading national publications, including the Harvard Business Review, Business Week, Fortune, Newsweek, Time, US News and World Report, Success, Fast Company and Omni. He has appeared on NBC's Today Show, ABC's Nightline with Ted Koppel, the CBS Evening News with Dan Rather and CBS Morning News, and the Oprah Winfrey Show.

From his more than 30 years of experience and applied research, Dr. Loehr believes the single most important factor in successful achievement, personal fulfilment and life satisfaction is the strength of one's character. He strongly contends that character strength can be built in the same way that muscle strength is built through energy investment.

Dr. Loehr has worked with hundreds of world-class performers from the arenas of sport, business, medicine and law enforcement, including Fortune 100 executives, FBI Hostage Rescue Teams, and military Special Forces. Corporate clients of the Institute represent hundreds of Fortune 500 companies, including Procter & Gamble, The Estée Lauder Companies, FBI, GlaxoSmithKline, PepsiCo, and Citigroup Smith Barney. A sampling of his elite clients from the world of sport include golfers Mark O'Meara and Justin Rose; tennis players Jim Courier, Monica Seles, and Arantxa Sanchez-Vicario; boxer Ray Mancini; hockey players Eric Lindros and Mike Richter; and Olympic gold medal speed skater Dan Jansen.

Dr. Loehr possesses a masters ...

Jim Loehr

Speech Topics

- Sports
- Personal Growth
- Peak Performance
- Organizational Skills
- Motivation
- Inspiration