



Dean Lindsay is hailed as a ‘Outstanding Thought Leader on Building Priceless Business Relationships’ by Sales and Marketing Executives International as well as an ‘Outstanding Speaker’ by the International Association of Speakers Bureaus and is the Host of C-Suite Network TV’s The DEAN’s List. Dean joined Synclab Media, the video-centric digital marketing company, as Chief Marketing Officer in 2016. Dean is a humorous and thought-provoking business speaker & consultant and a noted authority & author on helping organizations create work cultures focused on:

- Enhancing Customer Experiences
- Building Priceless Business Relationships
- Thinking Progress Leadership™ NOT Change Management

His books, *How to Achieve Big PHAT Goals*, *THE PROGRESS CHALLENGE: Working & Winning in a World of Change*, and *CRACKING THE NETWORKING CODE: 4 Steps to Priceless Business Relationships* have sold over 100,000 copies worldwide and have been translated into Chinese, Hindi, Polish, Korean, Spanish and Greek. His latest book, *THINK PROGRESS LEADERSHIP NOT CHANGE MANAGEMENT* is being published in the fall of 2018.

Dean’s thoughts on authentic business development by building and strengthening PROGRESS-based Work and Team Cultures have been endorsed by a who’s who of international business thought leaders including Ken Blanchard (author of *THE ONE MINUTE MANAGER*, Bryan Tracy, author of *THE PSYCHOLOGY OF SELLING* and the legendary Father of *GUERRILLA MARKETING*, Jay Conrad Levinson. Mr. Levinson thought so much of Dean’s thoughts on building priceless business relationships, that he wrote the foreword to *CRACKING THE NETWORKING CODE*.

Dean has been a featured contribu...

## Testimonials

“Dean, the keynote you presented for CRTRA’s 2017 Annual Conference in San Diego on How to Have a Big PHAT Year was a Big PHAT Hit!! Congratulations and thank you!! You are a dynamic, highly engaging and humorous speaker and your content is rich with valuable insights that would help any team achieve their goals. Well done!! We loved having you and would definitely invite you back!!!”

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- Conference Director 2008 - 2017, Chain Restaurant Total Rewards Association.

“We had Dean present the opening keynote at our leadership conference in Greensboro, North Carolina to our 500+ attendees and he did an outstanding job even when I sprung on him at the last minute that we had to change his presentation time from 60 minutes to 45 minutes. Dean was fantastic to work with, we had a call prior to discuss our business focus so he could incorporate some of our initiatives into his session which he did. He also watched our company President and CEO speak just before him and was able to “on the fly” incorporate some of their comments into his speech. A great partner.”

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Vice President of Training, Bell Partners Inc.

## Dean Lindsay

## Speech Topics

- Sales
- Motivation
- Marketing
- Communications
- Communication Skills
- Change

