



What can the Pony Express teach us about changing technology? What can the movie “The Matrix” teach us about adapting to change?

**Terry Brock** is more than just a social media marketing speaker, or a technology trends expert. He packs his presentations with “Gee Wiz!” joy for gadgets, solid business strategies to build relationships, and inspiration to try new things to improve the bottom line.

He is a syndicated columnist with Business Journals. This 43-paper network stretches across the US and reaches decision makers, business owners and people serious about doing business. With over 40 million page views each month, these publications tap into Terry’s expertise and funny style to bring value to readers. Terry continues to bring this knowledge to his audiences when speaking and sharing state-of-the-art ideas applied with fun, entertainment, and powerful applications.

Terry earned an MBA in marketing and is focused on real-world business applications. He leverages his background in journalism and education in live presentations all over the world including Mexico, England, Australia, Russia, Ireland, China, Japan, Thailand, Argentina, Indonesia, Nigeria, Singapore, Bermuda, Malaysia, United Arab Emirates, and even Texas! He is a virtual presentation expert, allowing him to break the bonds of distance and time to serve clients according to their needs.

Terry wrote the book on Klout and works with organizations to design social media relationship marketing strategies that are measurable and implementable. He is a syndicated columnist with Business Journals around the US where he writes his weekly column, “Succeeding Today.”

A master at his craft, Terry earned the Certified Speaking Professional designation from th...

## Terry Brock

### Speech Topics

- Technology
- Social Media
- Sales
- Marketing
- Finance
- Communication Skills



## Testimonials

Just a brief note to thank you once again for your outstanding emceeing of our 20th anniversary celebration. Your enthusiasm, knowledge of the subject matter, and your humor all played a part in making our celebration a success. It goes without saying that your command of technology was impressive as always, and all of us at the foundation appreciate your taking the time to understand what we were trying to accomplish and in delivering in the highest professional manner. We would recommend your emceeing skills to other clients, and we hope to have you back here in the Dallas area for future events.

- Foundation for Responsible Television.

“Our association first hired Terry Brock in 2010 as our keynote speaker at an annual conference. Terry’s presentation was met with such rave reviews that we had to have him back in 2012. As we prepared for each of these events Terry brought a new meaning to the words “above and beyond”. Terry spent months preparing for each of these conferences- getting to know our membership and the industry, writing articles for our publications, creating promotional webinars and videos, and so much more. Many of our members have come to rely on Terry for business and technology advice. He has become an integral part of our

association's response to the ever changing world of technology, and we look forward to having Terry speak again in the future."

- Texas Nursery and Landscape Association.

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