



As the onetime owner of three different businesses (including the largest group of Hertz Rent-A-Car franchise locations in the U.S.), Mel's expertise is based on his personal experience as a business owner as well as his extensive research and consulting work helping companies design successful employee recruiting, hiring, and retention programs.

Over the years, Mel's expertise has been called upon by companies and associations of every size and type including such well-known names as Harley-Davidson, CiCi's Pizza, Coca-Cola, Exxon Mobil, Enterprise Rent-A-Car, and the Society for Human Resource Management.

The National Speaking Association awarded Mel the prestigious Certified Speaking Professional designation in 1999 and his diverse client roster includes franchise organizations like Applebee's, Kwik Copy and Jiffy Lube, corporate entities like Circle K, Cracker Barrel and Feather River Hospital, as well as professional and trade associations like the Indiana Grocery and Convenience Store Association, the National Apartment Association, and the Texas Dairy Queen Owners & Operators Association. In his capacity as a speaker, Mel has delivered over 500 custom-designed presentations at corporate meetings, trade shows, and conferences worldwide.

## Testimonials

“Mel has a great intuitive sense about human nature. He hones in on what makes people motivated and offers suggestions on how to help keep your professional team engaged. Mel has an energetic presentation style that brings his words to life and makes them memorable. Mel's insights are like “a ha” moments because the concepts make great sense and are proven to make a difference. As well, Mel has the ability to present his material in a manner that is easy to assimilate and begin implementing immediately. I would recommend Mel Kleiman as a great resource if you are looking to reinvent your recruitment and retention practices.”

- Chatters.

“Thank you for speaking at our NAI Global convention. This year was my tenth convention and your session was the best I ever attended.”

- Senior Vice President, NAI MLG Commercial.

Mel Kleiman

### Speech Topics

- Hiring
- Employee Retention

