## $\mathcal{S}$ EXEECUTTIVE

"The honorarium received for Marc and Craig's speaking engagement is used to support their work and social enterprise structure based on Me to We uww.metowe.com. The Social Enterprise structure is designed to make socially responsible living the norm while financially helping to support their series of organizations which they co-founded to help change the world." Craig Kielburger is a social entrepreneur, New York Times best-selling author and captivating speaker, inspiring millions to improve their communities and the world through daily actions. Craig is the co-founder, along with his brother, Marc, of Free The Children, an international charity, Me to We, an innovative social enterprise, and We Day, a signature youth empowerment event.Craig's journey as a child rights activist began at the age of 12 , when he reached for the morning comics and noticed the newspaper's front page. The headline read, "Battled Child Labour, Boy, 12, Murdered." Being 12 himself, Craig felt an immediate connection and took the story with him to school. When he asked his class for help to tackle the issue of child labour, 11 students raised their hands. Free The Childrenwas born. What began as a group of a dozen kids has grown into an international charity. Free The Children programs have empowered more than one million beneficiaries. To date, Free The Children has built more than 650 schools and school rooms in developing countries, providing education to more than 55,000 children every day. Inspired by Craig's life mission, Oprah's Angel Network partnered with Free The Children to fund 68 schools. Through Me to We, Craig and Marc are advancing a new vision of philanthropy that connects business to a social purpose. Ev...


