



**Jason Jennings** is a researcher and one of the most successful and prolific business and leadership authors in the world and his greatest thrill is helping lead individuals and companies to their full economic potential.

He began his career as a radio and television reporter and was the youngest radio station group owner in the nation. Later, he founded Jennings-McGlothlin & Company, a consulting firm that became the world's largest media consultancy and his legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry.

He traveled the globe in search of the world's fastest companies for his landmark book, *It's Not the Big That Eat the Small - It's the Fast That Eat the Slow*. Within weeks of its release, it hit the *Wall Street Journal*, *USA Today* and *New York Times* Bestsellers Lists. Now published in 32 languages, *USA TODAY* named it one of the top 25 books of the year!

Next, he and his research teams identified the world's ten most productive companies for his bestseller *Less Is More*. That was followed by his next book, *Think BIG - Act Small*, which profiled the only ten companies in the world to have organically grown both revenues and profits by double digits every year for ten consecutive years. Like all his previous books it debuted on all the bestseller charts. His latest book, *Hit the Ground Running - A Manual for Leaders* reveals the tactics and strategies of the ten CEOs who created the greatest amount of economic value between 2000 and 2009.

His next book for his publisher Penguin Putnam, *The Reinventors - How Extraordinary Companies Pursue Radical Continuous Change*, released May 12, 2012...

## Testimonials

"Thank you for everything you did during your working trip to Singapore. Everyone, and I really mean everyone, was inspired by the two keynote speeches you did for us. Comments just keep coming back and everyone wants your slides and books! My former team said to me that they saw everything you talked about in the way I led New Zealand which I am so proud of! You taught me well! Thanks again, it was stupendous!"

- **Commercial Transformation and Customer Excellence Director AbbVie Japan, Asia and Pacific Region - JPAC.**

I wanted to take a moment to thank you for the outstanding workshop and lunch presentation you provided for our Executive Leadership Experience program. The participant feedback was outstanding. More than that, the time you took to get to know the participants and answer their questions during the meals and breaks was an example of the generosity of spirit that sets you apart from the typical "speaker." You became a part of our class, and by building those relationships you were far more influential. The messages you provided and the way you brought your points to life with warmth, honesty, and candor, created a truly transformative session that I know these participants will not soon forget. I hope that you will be able to come back to Belmont soon.

### Jason Jennings

### Speech Topics

- ☐ Sales
- ☐ Peak Performance
- ☐ Motivation
- ☐ Management
- ☐ Leadership
- ☐ Customer Service



