



Don Hutson's careers in speaking, management, and sales have brought him many honors. He successfully worked his way through the University of Memphis, graduating with a degree in Sales. After becoming the #1 salesperson in a national training organization, he established his own training firm and was soon in demand as a professional speaker.

Don's client list includes over two-thirds of the Fortune 500, and he is featured in over 100 training films. He is CEO of U.S. Learning, Chairman of Executive Books, and makes some 75 speaking appearances per year. Perhaps you have seen him on national television where he has been featured on both PBS and Fox News.

Don speaker is the author or co-author of twelve books, including The Sale, and his two Wall Street Journal and New York Times International best sellers, The One Minute Entrepreneur and The One Minute Negotiator.

Don is a member of the prestigious Speakers Roundtable. He was elected by his peers to the presidency of the National Speakers Association and has received its coveted "Cavett Award," as member of the year. He has also been inducted into NSA's Speakers Hall of Fame.

To book Don Hutson call Executive Speakers Bureau at 901-754-9404.

Don Hutson

Speech Topics

- ▢ Sales
- ▢ Personal Growth
- ▢ Management
- ▢ Leadership
- ▢ Customer Service
- ▢ Coaching / Mentoring



Testimonials

▢ "Don Hutson has been working closely with me and my team for two years in the areas of sales, customer service, team-building, personal coaching and planning. During this period we have enjoyed sales growth of 50%, gained 30% in market share, and increased profits commensurately. Don's wisdom and sincerity have made him an integral partner in our success. He delivers outstanding results!" ▢

- Scott Messmore, CEO MBI Steelcase Distributors .

▢ "Don Hutson's customized industry content, dynamic delivery, and expert facilitation skills made our Leadership Retreat a great success." ▢

- Martin Edwards, President National Association of Realtors .