

Heralded as a "crisis communications expert" by the Wall Street Journal, Adele Cehrs has worked with companies such as Lockheed Martin, DuPont and Verizon. With her finger on the pulse of the ever-changing marketing landscape, Adele has interviewed more than 100 chief marketing officers from household brands such as Hilton, MasterCard, and Tommy Hilfiger.

As a speaker, she has keynoted events at the United Nations where her remarks were translated into 27 different languages. With more than 50,000 audience participants, she has the experience to deliver a keynote that is both repeatable and tweetable.

Her interactive approach and laugh-out-loud humor have established her as one of the marketing industry's most sought-after game-changers and disruptors. She started her career as a journalist for *George Magazine* and the *Asbury Park Press*. She cut her teeth in marketing and PR on Madison Avenue and K Street. She owns her own public relations agency called Epic in the Washington, DC metro area.

Testimonials

"Working for Lockheed Martin, we hired Adele to help us tell our brand's story. She worked with our CEO, high-level executives and subject matter experts to help them make the complex simple. I highly recommend Adele to speak, coach or write your story."

- Director of Lockheed Martin.

Adele Cehrs

Speech Topics

Technology

Media/News Journalists

Marketing

Inspiration

CEO

Branding



