



**Gabe Zichermann** is the foremost expert on designing for engagement, helping organizations and individuals achieve balance in their relationships to technology, each other and the world.

He is the founder of Onward, the breakthrough AI and data science-based approach for helping people achieve Tech-Life Balance and has worked with major governments, Fortune 500s and startups to help them maximize positive engagement.

Zichermann is also the author of three books on the subject of engagement, including the widely beloved *Gamification Revolution* (McGraw Hill), and the engagement design bible, *Gamification by Design*.

A resident of Los Angeles, Gabe is an acclaimed speaker, educator, and advocate whose TV, online and conference appearances always generate discussion, buzz, learning, and excitement.

## Testimonials

“Gabe was fantastic. People really enjoyed having him here. I’m so glad that we were able to have him attend our event.”

- Mid-State RBERN (Regional Bilingual Education Resource Network).

“Loved the way he presented, loved the concepts, new way of doing business.”

- Fleet Management.

### Gabe Zichermann

#### Speech Topics

- Technology
- Life Balance
- Health & Wellness
- Employee Engagement

