



Carla Moore is Vice President of Point of Sale Strategy and Education for Home Box Office (HBO) in New York. She is helping to redefine the company's brand training narrative, discover new sales approach strategies and develop a specialized sales training curriculum and continuing education programs for HBO sales brand ambassadors.

Her career with HBO began 20 years ago as an entry-level sales trainer in Atlanta. Before transitioning to her current role, Carla was VP Talent Acquisition driving innovative talent management strategies to support the growing need for a more digitally adept, multicultural, multigenerational workforce at HBO.

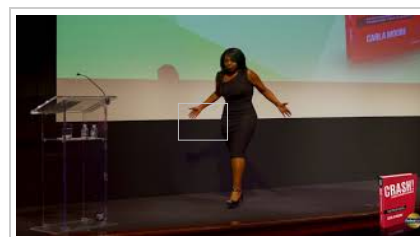
The cornerstone of Carla's career at HBO has been in Domestic Network Distribution, with her most recent DND role leading a sales and marketing team that served millions of subscribers by bringing next-generation products to market and leveraging HBO content across multiple platforms to drive subscriber growth. Carla is an active member of the media industry and serves on the national board of NAMIC (National Association for Multi-Ethnicity in Communications.) She earned her MBA at Keller Graduate School of Management in Chicago. She is the graduate of two leading industry programs: CTAM U at Harvard Business School and NAMIC Executive Leadership Program at Darden School of Business at UVA. Her most fulfilling work is through her community service as a member of Delta Sigma Theta Sorority, Inc.

In addition to her role at HBO, Carla is a leadership author, transformation speaker, and Certified professional coach. She is passionate about sharing her story and has engaged over 10,000 people through her public speaking and life coaching and has been featured in the *Chicago Tribune*, *Fo...*

Carla Moore

Speech Topics

- Women in Business
- Peak Performance
- Motivation
- Leadership
- Inspiration
- Human Resources



Testimonials

"Carla Moore's NAMIC Ted Talk was noteworthy, inspiring, and thought provoking. Her ability to captivate a room with her wit and life experience was impactful and awesomely refreshing. I was personally affected by her testimony and left with a desire to take a person inventory of my life. As a result of this self-assessment, I have made some immediate changes to move toward my best life."

- NBCUniversal.

"Carla Moore is an amazing speaker! Never heard anyone like her before. Moore mesmerized the audience and keep us wanting more. She crafts her personal story like she is sitting with old friends—all the while inspiring everyone in her space. Her standout singing entrance into the room was stunning and lingered even as she told her story. She is not one to miss!"

- Emma Bowen Foundation.