



As a Sociocultural Anthropologist, Jenean Merkel Perelstein has studied behavior change across many different cultures. From the markets and prisons of India to the boardrooms of the United States, Jenean has learned and implemented change strategies that have saved lives and made fortunes.

Jenean is a Business Strategist, U.S. Patent holder, and revered speaker who worked as a medical anthropologist before becoming CEO of Alchemie Academy where she has enriched workplace culture for clients ranging from solopreneurs to fortune 100 companies. When not speaking, she mentors organizations to grow their workplace culture, develop their leadership skills, and achieve a higher level of positivity, productivity and profitability.

Jenean is the author and creator of *Internal Alchemie: The Welcoming Abundance Blueprint* and *Stand In Your Strength Strategies* where she provides training to clients worldwide and certifies coaches to use her models for their own clientele. This work is supported by her book *Finding Your Lighthouse: A Leadership Guide to Navigating Change*. Looking at organizational culture through the eyes of an anthropologist, she sees the practices occurring outside of policy that often go unnoticed, and hold organizations back from reaching their goals. Jenean passionately helps business professionals and organizations get out of their own way and become the powerful and recognized leaders that they are meant to be.

## Jenean Merkel Perelstein

### Speech Topics

- Women in Business
- Peak Performance
- Motivation
- Leadership
- Inspiration
- Change



## Testimonials

"We invited Jenean to be our Keynote speaker opening our conference, "Elevate HR" asking her to offer solutions to some of the most challenging issues facing our profession today. Jenean encouraged our participants to both make small steps to invite personal growth and also dig deep and look for ways that we are impeding our ability to shine as professionals. Her encouragement to "Stand in our Strength" set the perfect tone for our conference."

- Assistant Director, Human Resources, Facilities Management, University of Arizona.

"We were excited to bring Jenean to speak at our woman's summit event, and she did not disappoint. She shared from her book, *Finding Your Lighthouse: A Leadership Guide to Navigating Change*. Her presentation was insightful, engaging and relevant. It was a pleasure working with her."

- Chairman of the Board, Lake Havasu Area Chamber of Commerce.