



Erik R. Peterson has devoted more than two decades to assessing long-range global trends and determining what they mean to leaders in government, business, and civil society. He has provided riveting presentations in more than 40 countries about the current and future implications of sweeping change for organizations across the board.

A Unique Perspective. Peterson's current point of departure is that we have reached a seminal point in history at which developments in geopolitics, economics, technology, population, resource management and the environment, and society have all reached inflexion points. Changes in any one of the areas would be important, but he maintains that we are likely to see profound and disruptive transformations in several of them simultaneously. The result is a highly complex mix of opportunities and risks that will serve to magnify greatly the challenges to leaders. For audiences across diverse sectors and cultures, Peterson untangles these complex trends and examines the real-world implications—present and future—of accelerating change and abbreviated timeframes for decision-making.

Ubiquitous Challenge. In his presentations, Peterson challenges audiences to take a “commanding heights” view of the macro drivers of global change and then explore how they translate into immediate opportunities and risks. “The opportunity for leaders,” he says, “is to inform strategy and tactics with a sharp understanding of the broader strategic context.”

Anticipating and Preparing for Growing Disruption. As a partner and managing director of A.T. Kearney's Global Business Policy Council, Peterson advises the world's top CEOs and business-minded thought leaders. His work...

Erik Peterson

Speech Topics

- Technology
- Innovation
- Futurist
- Disruption
- Cyber Security
- Artificial Intelligence

