



With over 25 years of proven success, **Lisa Copeland** is a dedicated pioneer in the field of automotive sales and brand strategy. She has been a trailblazer in the automotive and financial services industries and has received many awards and recognitions along the way, including:

Awarded Top 100 Women in Automotive Industry in 2015 by Automotive News
Named to Board of Directors of Women in Automotive in 2016

2016 American Heart Association Go Red Chairwomen

"Women of Distinction" award, named by the Girl Scouts CTX in 2012

Served four years on the FCA National Dealer Council

Named one of the Five Most Powerful Women in Austin by the Austin Business Journal in 2012

Led the first FIAT retailer to break the NAFTA sales record by selling more than 100 new FIAT 500's in one month in 2012

In 2015, Copeland and FIAT of Austin earned FCA's highest honor "The Walter P. Chrysler" Award for sales and service excellence

Recognized as #6 Best Workplace in North America by Automotive News in 2013 and 2015 Named "Outstanding Business Leader 2014" by Northwood University

With passion and expertise in sales and marketing, her success story has been featured in prominent publications including the *Wall Street Journal*, the *New York Times*, *Marie Claire*, *Bloomberg* and *Automotive News*. Her client list is vast but includes Google, Subaru N.A, Dell, State Farm, Bank of America, H&R Block and many more.

For more information on branding strategist speaker, Lisa Copeland, please call Executive Speakers Bureau 901-754-9404 today!

Lisa Copeland

Speech Topics

- Women in Business
- Sales
- Retail
- Peak Performance
- Motivation
- Management



Testimonials

"I've never seen someone engage an audience like Lisa Copeland. It isn't easy to get 500+ women to settle down at a luncheon, but Lisa captivated and inspired the crowd from hello. Humor, passion and inspiration are what you can expect from this superb speaker. I would have her keynote all of my events if I could!"

- Women's Magazine.

"As a morning keynote speaker for the recent Austin Women's Conference & Show, Lisa provided a fresh perspective for women navigating today's business environment. Her years of successful work in the automotive field coupled with her unique viewpoint as an active woman's advocate, provided our conference attendees a valuable and thought-provoking experience. Lisa's energy, innovative ideas and captivating communication style make her a stand-out in Austin's star-studded entrepreneurial community."

- American Statesman.