



Bob Higa is known for his dramatic and inspiring programs - illuminating current business issues with his magic.

Higa develops a unique program for each group, based on the client's philosophy and goals.

In today's business climate, clients/customers have instant expectations and they want to be "wowed." Delivering amazing results should appear effortless.

Bob Higa knows there is no "magic" in making the magic happen and creating effortless results for customers is an illusion.

In reality, the power lies in the partnerships we form, the knowledge we gain and the skills we develop.

Themes include:

Change

Empowerment

Exceeding Expectations

Leadership

Perspective

Teamwork

Higa's unique ability to approach these subjects intelligently and to underscore their value through magic is both impressive and memorable.

This unique blend of magic with business acumen is the result of years of diverse experience as an entertainer and experience in the business world.

An accomplished entertainer, Bob Higa has appeared on television, and headlined in Las Vegas and Atlantic City. He has headlined on major cruise ships and has opened for several popular celebrities including Bob Hope, Rich Little, and Joan Rivers.

Yet, he is educated in Marketing & Business Administration and has 20 years experience in sales, management, training and customer service.

Combining a strong message with exciting magic leaves more than an exhilarating feeling, it leaves a lasting impression.

For an exceptional effect, for an exceptional program - celebrate your organization's magic...through Bob Higa.

## Bob Higa

### Speech Topics

- ☐ Sales
- ☐ Marketing
- ☐ Management
- ☐ Magic
- ☐ Entertainment
- ☐ Customer Service



## Testimonials

□ Thanks for the outstanding job you and your team did for our Total Customer Satisfaction Competition Awards Presentation. This meeting celebrates the accomplishments of the top 24 teams out of over 5,000 worldwide and is an integral part of Total Customer Satisfaction. Your program was the best we've ever had. The illusions were baffling enough to amaze a group of tough engineers. Our audience was particularly impressed with how you wove the Motorola messages of creative thinking, continuous improvement, and total customer satisfaction throughout your presentation. The real value of your program came from your knowledge and understanding of the total customer satisfaction concept. Personally, I loved how you let our audience know that they are the real "magic" behind Motorola's success. □

- Director Corporate Quality for Business Systems.

Thank you for your outstanding presentation that helped make our annual National Sales Meeting a resounding success. The creativity and imaginative input as well as your business knowledge provided a marvelous blend. Each of our Vice Presidents remarked about the patience of you and your staff throughout the long days of preparation. And finally, the "magic" was terrific.

- President Consumer Foods Sales Division.

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