



**Jim Huling** is the Managing Consultant for FranklinCovey's 4 Disciplines of Execution. In this role, Jim is responsible for the 4 Disciplines methodology, teaching methods, and the quality of delivery worldwide. Jim also regularly leads large-scale engagements, including the 4DX implementation for Marriott Hotels, Kroger, Ritz-Carlton, and a number of large hospitals. He is a sought-after keynote speaker for events ranging from senior executive sessions to audiences in the thousands.

Jim's career spans over three decades of corporate leadership, from FORTUNE 500 organizations to privately-held companies, including serving as CEO of a company recognized as one of the "25 Best Companies to Work for in America." Prior to joining FranklinCovey, Jim was one of the first leaders to adopt The 4 Disciplines of Execution and used it to drive performance for almost five years. This experience enabled him to significantly enhance the methods by which the 4 Disciplines are taught and implemented around the world.

Jim Huling's teams have won national awards for customer service excellence, business ethics, and an out-standing culture, as well as numerous local and regional awards as a workplace of choice. Jim's personal awards also include being selected for the Turknett Leadership Character Award recognizing CEO's who demonstrate the highest standards of ethics and integrity.

Jim holds a degree in Computer Science from the University of Alabama, a degree in Music from Birmingham-Southern College, and serves on the boards of several local organizations, as well as the Siegel Institute for Leadership, Ethics, and Character.

Jim is most proud of his wonderful marriage of over thirty years to his sweetheart, Donna, being Dad to two phe...

**Jim Huling**

### Speech Topics

- Personal Growth
- Peak Performance
- Life Balance
- Leadership
- Change
- Business Strategy

