



Kevin Brown's unconventional path to business and personal success has taught him that winning in business and in life requires anything but conventional thinking. He grew up in Muskegon, Michigan where his blue-collar roots taught him the value of hard work and determination. With a streetwise aptitude and a never-quit attitude, he worked his way from the front lines in business to the executive boardroom.

Kevin understands what drives organizational excellence and customer loyalty. He knows first-hand how great brands think, feel, and act. He is a branding and culture expert with a 30+ year career in franchise development. He spent the last 20 years of his corporate career as part of a leadership team that built a little-known family business into the #1 franchise in their industry with annual revenues exceeding \$2 billion dollars. Since 2016, he has traveled the world pursuing a mission to share The HERO Effect® message with as many people and organizations as possible.

The HERO Effect® is a simple philosophy that separates world-class organizations and high-performance people from everybody else. Kevin is passionate about helping people expand their vision, develop their potential, and grow their results. And, as the father of a child with autism, he knows firsthand how the principles of true success reach beyond the boardroom and into the lives of real people facing the challenges of everyday life.

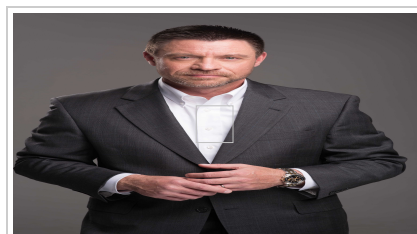
As a highly sought-after keynote speaker, Kevin has had the privilege of speaking to a wide variety of organizations including American Express, Delta Airlines, PayPal, ExxonMobil, Nationwide, H&R Block, Sprint, Ernst & Young, Million Dollar Round Table, Merck, Booz Allen Hamilton, and many more.

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Speech Topics

- Virtual Keynotes
- Teambuilding
- Leadership
- Inspiration
- Employee Engagement
- Customer Service



Testimonials

Kevin was amazing and he knocked it out of the park! Our team was SO impressed by him and his message and he was perfectly able to important themes together that were completely relevant to our company and this whole event. I had so many people come up to me after his presentation and tell me how blown away they were. Many people came up to me to tell me how emotional they had become toward the end and how they will be thinking about what he said long after it was over. We were really impressed by him and will definitely be recommending him to everyone!

- Senior Events Marketing Manager, Kaufman Hall .

"We've booked hundreds of speakers over the years, and Kevin is, without a doubt, one of my favorites!"

- Troy Peple, CEO - Accelerent.