

Dr. Patrick Dixon is often described in the media as Europe's leading Futurist and has been ranked as one of the 20 most influential business thinkers alive. Chairman of Global Change Ltd, he is author of twelve books, and has a Web TV site, which is visited by up to 500,000 different people a month (10 million since 1996,) and a radio/TV studio in his home from which he broadcasts worldwide for the BBC.

He advises many of the largest corporations in the world on global risks and opportunities, consumer trends, demographic changes and new technology. Clients include HSBC, UBS, Aviva, Allianz, Toshiba, Microsoft, and GSK. In 1988 he launched the international AIDS agency ACET, following the publication of his first book "The Truth about AIDS." ACET is now an alliance of independent AIDS care and prevention programmes in places such as the UK, Ireland, Uganda, Zimbabwe, Thailand, India, Czech Republic, Slovakia, Slovenia, Ukraine, China, and Russia. Dr. Dixon has spoken to audiences in over 50 nations and is one of the world's most sought-after keynote speakers at corporate events. His customized multimedia presentations are both content-rich and highly engaging for audiences. Customers describe his style as challenging, visionary, hard-hitting, strategic, provocative, dynamic, passionate and practical as well as entertaining. He has the remarkable ability to motivate people to seize growth opportunities and to change.

Patrick Dixon

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