



John P. (Jack) Stack is Founder, President and CEO of SRC Holdings Corporation. Jack has been called the "smartest strategist in America" by Inc. Magazine and one of the "top 10 minds in small business" by Fortune Magazine. A pioneer of the leadership model known as open-book management, Stack is the author of two books on the subject, *The Great Game of Business* and *A Stake in the Outcome*. His expertise in using the open-book model has helped SRC Holdings Corporation start, acquire, and own over 60 businesses and created thousands of jobs since 1983. Along the way, SRC's stock value has increased 360,000%.

Jack has served as a world judge for the Ernst & Young Entrepreneur of the Year Awards Institute and as an advisor for this group since 1998. Jack designed the first ever United Way Entrepreneurial Fund to encourage innovation within the non-profit community. He has also served as a contributor for Inc. Magazine and The New York Times and has addressed thousands of audiences on the topic of open-book management. Jack is the father of five children and grandfather of six. SRC Holdings Corporation is a 100% Employee-Owned Company employing over 1,200 people, with sales of over \$450,000,000 located in Springfield, Missouri. While SRC's chief business is remanufacturing, the company is best known for being the birthplace of open-book management. Once a failing division of International Harvester, SRC made national headlines when CEO, Jack Stack, used unconventional measures to turn the company around. Under Stack's leadership, employees started playing "The Great Game of Business". The Game was a way to teach employees how business worked in a way that was unintimidating and would make sense to everyone: using the analogy of a g...

Jack Stack

Speech Topics

- ☐ Motivation
- ☐ Management
- ☐ Leadership
- ☐ Entrepreneur
- ☐ Communications
- ☐ Business Strategy

