



If generative AI is going to revolutionize the future of work, **Clara Shih** will almost certainly be among those leading the charge. Clara is currently the CEO of Salesforce AI and Co-founder and Executive Chairperson of Hearsay Systems. A digital pioneer, Clara developed the first social business application in 2007 and subsequently authored the New York Times best-seller, *The Facebook Era*, and sequel, *The Social Business Imperative*. Clara has been named one of Fortune's "Most Powerful Women Entrepreneurs," Fast Company's "Most Influential People in Technology," and a "Young Global Leader" by the World Economic Forum. She also has been listed in both Fortune's and Ad Age's "40 Under 40," as well as Investment News' "40 Under 40" and ThinkAdvisor's 25 Industry Influencers. Clara is a member of the Starbucks board of directors and previously served in a variety of technical, product and marketing roles at Google, Microsoft and Salesforce.com. She graduated #1 in computer science at Stanford University, where she also received an MS in Computer Science. She also holds an MS in Internet Studies from Oxford University, where she was a U.S. Marshall Scholar.

Clara Shih

Speech Topics

- Women in Business
- Social Media
- Sales
- Marketing
- Leadership
- Innovation

