



Peter Thum is a recognized pioneer in social enterprise. He came up with the concept of connecting consumption with a related cause. He founded and was President of Ethos Water, which was acquired by Starbucks in 2005. Ethos has granted over \$14 million to provide water, sanitation, and hygiene education to more than half a million people worldwide.

He founded and is CEO of Liberty United and Fonderie 47. These ventures transform illegal guns into jewelry, accessories, and art to fund programs to stop gun violence. Liberty United works in the USA. Its programs have helped protect and educate more than 3,200 at-risk children in dangerous neighborhoods from gun violence. Fonderie47 has destroyed over 71,000 assault rifles in African war zones. Thum also founded and is president of not-for-profit Giving Water, which has provided water and sanitation to over 6,000 schoolchildren in Kenya. Thum has served as a director and advisor on multiple boards, including The Starbucks Foundation; USA for The UN High Commissioner for Human Rights; The Center for the Study of Human Rights at Claremont McKenna College; FEED Projects; and The Fund for Global Human Rights.

The Tribeca Film Festival and the Disruptor Foundation awarded Thum 'The Disruptive Innovation Award.' He received the 'For the Love of Children' award from Children's Home & Aid of Illinois. He has been featured in advertising campaigns for UBS, AT Cross and Levi Strauss.

Early in his career, he was a consultant at McKinsey & Company and a manager at Gallo Winery. He earned his MBA from Northwestern University and a BA from Claremont McKenna College.

Peter Thum

Speech Topics

- ☐ TED Talks
- ☐ Overcoming Adversity
- ☐ Motivation
- ☐ Innovation
- ☐ Entrepreneur
- ☐ Creativity

