



**Lady (Michelle) Mone**, Baroness of Mayfair OBE, is one of the most sought-after inspirational speakers of our time. Recently voted the UK's Number 1 Female speaker, she is best renowned as one of Britain's most influential ladies; both an entrepreneur and an advocate for equality for women in business.

Founder of Ultimo Brands International, the UK's leading lingerie brand for the last two decades, she set out with a vision of helping women look and feel their very best. It was upon that simple concept Baroness Mone built her career and influence, being honored with a Life Peerage to the House of Lords by the Prime Minister and an OBE from Her Majesty the Queen for her outstanding contributions to business.

Baroness Mone grew up in the impoverished East End of Glasgow when, at the age of fifteen, her father fell ill and was subsequently declared paraplegic and wheelchair bound for life. This forced Michelle to leave school without any qualifications in search of full-time employment, which sparked her instinct for entrepreneurship. At the age of just 22, she excelled herself to Head of Sales and Marketing in Scotland for the Glasgow-based Labatt's Brewers, however, was made redundant after two short years.

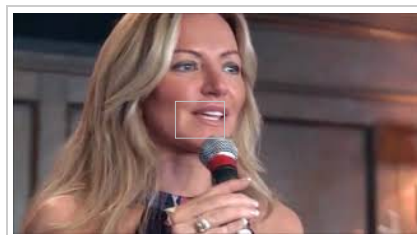
In 1996, after only six weeks out of work, Michelle was at a dinner dance wearing a very uncomfortable cleavage enhancing bra. It was here the Baroness had an epiphany on what the lingerie industry was missing, and the world famous Ultimo bra was born.

After the launch of Ultimo, Michelle quickly established herself as one of Scotland's best exports, winning the World Young Business Achiever Award in 2000 at the Epcot Centre in Florida, as well as Business Woman of the Year at the Corporate Elite Awards in London. ...

**Michelle Mone**

### Speech Topics

- Women in Business
- Overcoming Adversity
- Leadership
- Innovation
- Female Motivational
- Entrepreneur



## Testimonials

Michelle made it very easy for the audience to connect with her story by sharing intimate details of the journey from struggles to success.

- customer.

Michelle was awesomely inspirational! She blew me away with her intelligence, drive and passion but her honesty and her humility were what really struck home.

- customer.