



**Lee Wetherington**, AAP, is Director of Strategic Insight for Jack Henry & Associates, Inc.® (NASDAQ:JKHY). Lee directs the development of actionable insight and strategy for the financial services industry at large. To this end, he creates programs, presentations, and articles designed to orient and educate financial executives on the trends and implications of new technologies. He routinely delivers keynotes nationwide focusing upon opportunities and challenges in fintech, payments, and the online/mobile/social channels, and he is widely renowned for his unique style of comedic delivery.

Lee has delivered over 400 keynotes for state, national, and international trade groups, including the American Bankers Association (ABA), American Institute of CPAs (AICPA), National Automated Clearinghouse Association (NACHA), Credit Union National Association (CUNA), Credit Union Executive Society (CUES), Independent Community Bankers of America (ICBA), Bank Administration Institute (BAI), World Council of Credit Unions (WOCCU) and the Federal Deposit Insurance Corporation (FDIC). He has served as Technology Faculty Chair for several graduate schools of banking and management, and has delivered guest lectures on leadership and technology at universities across the country. He was named "Strategic Alliance Executive of the Year" at the 2013 Golden Bridge Awards, which recognizes the world's top executives across every major industry globally. Lee's articles and commentary have been published in American Banker, BAI's Banking Strategies, ABA's Bank Marketing, ICBA's Independent Banker, and InformationWeek's Bank Systems + Technology.

Lee received bachelor's degrees in Economics and English from Duke University in 1990, and, in 1993, he completed graduate studies at ...

## Testimonials

"You must get tired of meeting planners raving about how well you did at their convention, but here we go again. You were great! I wish I had saved you for last because you were the best speaker we had over two days. You always have fascinating material that relates to banks and somehow you find that mix of humor and personal touch that make it memorable."

- Director of Member Services, Maine Bankers Association.

"There's no better way to kick off a program - Lee Wetherington! As always, you offer a trifecta - humor, great takeaways and a tremendous amount of food for thought. Thank you on behalf of the entire audience."

- Senior Vice President, New York Bankers Association.

### Lee Wetherington

#### Speech Topics

- Technology
- Sales
- Retail
- Marketing
- Futurist
- Future Trends

