



**Beverly Johnson** is the first African-American Supermodel. Her stunning features would eventually land her on the cover of Vogue magazine in August 1974, making world history as the first black model to ever grace the acclaimed magazine's cover, and forever changing the beauty ideal in the fashion world. Johnson's remarkable career, which spans over three decades, is a showcase of accomplishment: from model to mom to actress, author, activist, businesswoman, TV personality, and—finally—Icon.

Johnson is a Founder, Chairwoman and CEO of BJE LLC. Her "Vision" is to build BJE (aka Beverly Johnson Enterprises) into a multi-billion dollar global brand around The Beverly Johnson Luxurious Lifestyle Brand that represents the "highest quality" luxurious products in Hair, Beauty and Cosmetics ("HBC") Fashion, and Media to the global Multi-Cultural market for women of all colors.

The Jackie Robinson of modeling, Johnson's influence truly spans the globe. The New York Times named her as one of the "20th Century's 100 Most Influential People in the Fashion Industry." She was featured on the cover of Glamour magazine's 50th Anniversary issue, the venerable publication that gave Johnson her first break in the 1970s. The late Ruth Whitney, the magazine's editor-in-chief, proclaimed that Johnson had "broken all color barriers." In 2008, she received the Thurgood Marshall award for style and innovation, and in 2009, her historic Vogue magazine cover was featured in the "Models as Muse" exhibit at the Costume Institute at the Metropolitan Museum of Art.

As a model in the 1970s, 80s, 90s and the 2000s, Johnson appeared on more than 500 magazine covers from Glamour and Cosmopolitan to Essence, Ebony and French Elle. Her success during the 70s an...

## Beverly Johnson

### Speech Topics

- ☐ Overcoming Adversity
- ☐ Health & Wellness
- ☐ Female Motivational
- ☐ Domestic Violence
- ☐ Diversity

