



Dr. Kevin Volpp is the founding Director of the Leonard Davis Institute Center for Health Incentives and Behavioral Economics at the University of Pennsylvania, one of two NIH-funded Centers on Behavioral Economics and Health in the United States. He is also a distinguished Professor of Medicine and Health Policy Division Chief for the Department of Medical Ethics and Policy at the Perelman School of Medicine, a Professor of Health Care Management at the Wharton School, Co-Director of the Penn Medicine Center for Innovation, and one of two Directors of the University of Pennsylvania CDC Prevention Research Center. He is a principal in the behavioral economics consulting firm, VAL Health, LLC.

Dr. Volpp has successfully competed for more than \$60 million in peer-reviewed research funding over the past 15 years. His work has been published in journals such as *The New England Journal of Medicine*, the *Journal of the American Medical Association*, and *Health Affairs*, and has been covered by media outlets such as *The New York Times*, *The Wall Street Journal*, *The Economist*, *Good Morning America*, the *BBC*, *National Public Radio*, *Time*, *US News and World Report*, *USA Today*, *Der Spiegel*, and *Australian National Radio*. He has been an invited keynote speaker for major conferences throughout the United States and internationally and is the theme leader on patient engagement for *NEJM Catalyst*, a new web-based analog to the print version of *The New England Journal of Medicine* developed for medical and business audiences.

Dr. Volpp's research on the impact of financial and organizational incentives on health behavior and health outcomes has been recognize...

Kevin Volpp

Speech Topics

- ☐ Keynote
- ☐ Healthcare
- ☐ Health & Wellness
- ☐ Future
- ☐ Economics
- ☐ Disruption

