



Craig Harrison believes the skilled and confident communicator opens doors, builds new relationships, serves others effectively and enhances one's own leadership.

As a manager, consultant, publisher and curriculum developer in Silicon Valley, Craig developed his digital dexterity, helping the technical world train and communicate more effectively. His work with a database company, publishing houses and a consulting firm also helped Craig develop his strong customer service orientation. Craig's articles and columns on Customer Service and Communication have appeared in *Support World*, *CRM Today*, *Selling Power*, *Customer Service Newsletter*, *The California Job Journal*, *The Professional Caterer* (NACE), and *Toastmaster Magazine*, and you've read about his Elevator Speech booklet in the *San Francisco Chronicle*. Craig Harrison was profiled in *The Wall Street Journal*, interviewed by 60 Minutes, quoted by the *Financial Times of London*, fielded questions on K-101 FM (1/99) and his columns have run regularly in the *San Francisco Examiner*. Isn't it time you hear him speak!

Whether entertaining and motivating from the platform, leading interactive training in classrooms or working with professionals in one-on-one situations, Craig provides clients with tools and confidence to communicate for success.

Harrison has taught in the HR Certificate Program of the University of California, Santa Cruz of Silicon Valley for over 15 years, and has worked extensively with corporations, government, NGOs, small businesses and start-ups.

Identifying each client's needs and customizing accordingly, Craig partners with his clients to create the best possible experience for their audience. Craig Harrison C...

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Speech Topics

- ☐ Teambuilding
- ☐ Motivation
- ☐ Leadership
- ☐ Customer Service
- ☐ Communication Skills

