



Nir Eyal writes, consults, and teaches about the intersection of psychology, technology, and business. He is the author of *Hooked: How to Build Habit-Forming Products*. Nir founded two tech companies since 2003 and has taught at the Stanford Graduate School of Business and the Hasso Plattner Institute of Design at Stanford.

Nir is also an advisor to several Bay Area start-ups, venture capitalists, and incubators. In addition to blogging at NirAndFar.com, Nir is a contributing writer for Forbes, TechCrunch, and Psychology Today.

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Speech Topics

- Personal Growth
- Peak Performance
- Organizational Skills
- Marketing
- Life Balance
- Entrepreneur

