



Jamie Naughton joined Zappos.com, Inc. in 2004 right after the company relocated from the bay area to Las Vegas. As Speaker of the House, Jamie works directly with CEO Tony Hsieh, focusing on the culture for which the company has become known. Her role is essential in creating and driving the architecture of the dynamic culture as well as focusing on culture R&D to ensure Zappos.com always stays relevant to both the employees and their customers. Jamie travels the country to work with world-renowned companies, authors, researchers, and business leaders to help spread the concept that by focusing on your employees and customers, good companies can become legendary companies.

Jamie Naughton

Speech Topics

- Women in Business
- Marketing
- Customer Service
- Branding

