

Founder and former CEO of Crisis Text Line, **Nancy Lublin** is a social entrepreneur that focusing on harnessing people, technology, and data to change the world. While many operate in traditional models of outreach and management, Lublin breaks them. She turns her new and effective solutions into some of today's most innovative and disruptive nonprofits and social movements, which is why Fortune named her one of the "World's 50 Greatest Leaders."

During her 2013 TED Talk, Lublin launched Crisis Text Line, the world's first 24/7, free, text message-based support service for people facing a range of issues, from depression and substance abuse to eating disorders and physical abuse. With over 42 million texts exchanged, Lublin expanded Crisis Text Line internationally, allowing people around the world to text in and get help. Using this data, Lublin launched a separate initiative called Crisis Trends to track when and where issues occur.

According to LinkedIn co-founder Reid Hoffman, "Relatively few Silicon Valley start-ups achieve the sort of traction and transformative influence as quickly as CTL has to date [Lublin] recognized that technology and Big Data analytics would allow her relatively small team to extend support services to more people, faster."

One of the Schwab Foundation's 2014 Social Entrepreneurs of the Year, Lublin was selected as a Young Global Leader by The World Economic Forum and named one of the NonProfit Times' 50 Most Powerful Leaders three years in a row. In 2017, Lublin became chairwoman of the new board at Change.org, a for-profit petition and fundraising website focused on social and political change.

After taking over as CEO of DoSomething.org in 2003, Lublin turned it into the largest yo...

Testimonials

''Oh my goodness, Nancy Lublin was amazing. Our attendees absolutely loved her! A perfect 10!'

- Children's Mental Health Network.

"It all went great! Our students, faculty, and staff in attendance throughout the events really got a lot out of her visit, and Ms. Lublin really enjoyed and made the most of it as well, going out of her way to get to know us and give as much of her insight as she could."

- University of South Carolina.

Nancy Lublin

Speech Topics

Women in Business

Marketing

Female Motivational

Entrepreneur

Diversity

Crisis Management

