



Andrew Hazen began optimizing websites in 1996 while attending law school in Michigan. In these pre-Google years, Andrew Hazen spent countless hours researching keywords, writing tags & copy and testing URL strategies. His determination and perseverance paid off as he was able to ascertain how to make his web pages appear in the Top 5 on the search engine results page.

After a short stint practicing law, Andrew Hazen founded Prime Visibility in 1999. Today, Andrew's blue-chip client roster includes: FOXNews.com, The NY Post, Lauren Hutton, STAR Magazine, Men's Fitness, Tourneau, Wells Fargo Century and iGoBanking.com to name a few.

Prime Visibility made the INC list of "Fastest Growing Companies in the U.S." both in 2007 and 2008. Andrew Hazen has been recognized as a search engine marketing expert on Fox Business as well as the A&E Biography Channel in a documentary on Google.

Andrew Hazen, an extreme entrepreneur, has been developing and branding successful businesses for more than ten years. He has extensive knowledge and experience in all e-marketing matters, from search engine optimization to internet law. From domain name procurement to keyword selection and forming strategic partnerships, Andrew Hazen creates strategies and techniques to get websites noticed by targeted audiences and major internet search engines. Andrew Hazen often serves as a keynote speaker at internet marketing seminars and is the author of many published articles for varying trade magazines and marketing newsletters.

Andrew Hazen has given more than 300 presentations and seminars and has worked with over 700 companies worldwide. His presentations are fast-moving, informative, enjoyable and entertaining. Andrew Hazen has a wonderful ability to customize ea...

## Andrew Hazen

### Speech Topics

- ☐ Social Media
- ☐ Entrepreneur

