Part "idea whisperer," part message strategist, and part presentation coach, **Tamsen Webster** helps people and organizations like Verizon, State Street Bank, Ericsson, Johnson & Johnson, and Disney find and communicate the power of their ideas. She is the Executive Producer of TEDxCambridge, one of the oldest and largest locally organized "TED talk" events in the world. In former lives, she worked in both agencies and at nonprofits heading up brand, marketing, and fundraising communication strategy, along with a brief but enduring turn as a change management consultant. She was a reluctant marathoner...twice; is a winning ballroom dancer (in her mind); and everything she knows about people, speaking, and change, she learned at Weight Watchers. True story.

Testimonials

"So there was a death in the family this past week. My ex-father-in-law died, but we are still close, as family. Don (my former husband) was to deliver and eulogy and totally overwhelmed by the prospect. He'd written literally 3,000 words and had told pieces of about 20 different stories in it. I felt like you - I rewrote it with the three key points and the three strongest stories (good comedic value in 2, to lighten things up) with a single key point with the stories as illustrative scaffolding. I thought of you the ENTIRE TIME. He was so good.. and the eulogy was so great. I thought you'd appreciate the application of your work. I never realized how powerful that structure can be on so many levels."

- Chief Content Officer at MarketingProfs.

"You inspired me to believe in myself and to be confident in front of the judges. Thanks for showing me that practice, practice, practice is the key to rock on stage!. This simple, but powerful learning will make the difference in my business and in myself. The feedback of the 7 judges shows why we got the final check (meaning first place).THANKS and continue helping entrepreneurs to believe in themselves no matter language or cultural barriers. THANKS THANKS THANKS!!!!!"

- Entrepreneur.

Tamsen Webster

Speech Topics

- TED Talks
- Marketing
- Leadership
- Communications
- Coaching / Mentoring
- Change