



Doug Hall is an inventor, researcher, educator, academic, TV and radio host, and craft whiskey maker. He is the founder of the Eureka! Ranch, Innovation Engineering Institute, and Brain Brew Custom Whisk(e)y. He has been named one of America's top innovation experts by *Inc.* magazine, *The Wall Street Journal*, Dateline NBC, CNBC, *CIO* magazine, and the CBC. His book, *Jump Start Your Business Brain*, was named one of the 100 Best Business Books of All Time by 800-CEO-Read. This master storyteller is unique among authors and speakers in that he writes and teaches from personal experience.

Unlike others who preach but don't practice, Doug is a hands-on inventor who helps multinational corporations, medium and small size companies, governments, and nonprofits to find, filter, and fast-track big ideas. You may not know him - but you probably use his inventions. A study found that the average US home uses 18 products or services that Doug has helped invent or reinvent.

Doug is a chemical engineer by education. He was Master Marketing Inventor at Procter & Gamble - shipping a record 9 products in 12 months.

For his pioneering work turning innovation from an art into a science, Doug was awarded a Doctor of Laws from the University of Prince Edward Island and a Doctor of Engineering from the University of Maine.

Doug is dedicated to enabling innovation through his books, keynote lectures, courses, and innovation universities for corporations.

Doug Hall

Speech Topics

- Innovation
- Disruption
- Corporate Culture

Testimonials

“ A note of thanks for making me an instant hero. Several key managers have thanked me for inviting them to your presentation. Let me share some of their comments: "You know he's right...Brain dump doesn't work," "This is something my group will use at least once a week," " We are going to try this at our next off-site," "Wish I would've had this before..." ”

- Director, Strategic Project Development, Tyson Foods, Inc..

“ Your presentation at our Ocean Reef meeting exceeded expectations. I was especially impressed that you listened through the morning and tailored your presentation based on what you heard. Not everyone is that committed to results.” ”

- Great American Insurance Group.