



Super Bowl champion **Matt Birk** is a 15-year veteran of the National Football League. Since retiring from football in 2013, Matt has held several roles inside the NFL League Office. A native of St. Paul, Minnesota, Matt was drafted by the Minnesota Vikings in 1998 and was a key off-season acquisition of the Baltimore Ravens in 2009. A six-time NFL Pro Bowl Selection and two-time All-Pro, Matt proved to be an undisputed leader on the field and was named the sixth smartest athlete by Sporting News. More importantly, he has established a legacy of community service that will last far beyond his years of football.

A graduate of Harvard University with a degree in economics, Matt is the founder and CEO of Matt Birk and Company, LLC. He was the recipient of the 2011 Walter Payton NFL Man of the Year award for his excellence on and off the field, including his commitment to emphasizing the importance of education through his H.I.K.E. Foundation. Established in 2002, H.I.K.E. stands for hope, inspiration, knowledge, and education, and impacts the lives of at-risk children by providing interactive programs and resources needed to guide a child through key educational transitions.

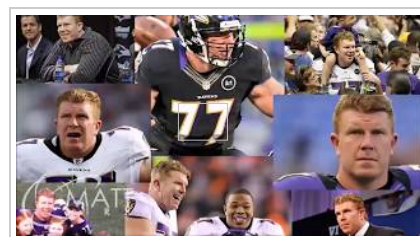
Matt also launched the “Ready, Set, Read!” program in Baltimore-area public schools to motivate and encourage more than 100,000 students to read at home through a system of incentives. He partnered with Scholastic to form “Read and Rise,” an initiative to join schools, families, and communities together in supporting the development of children’s literacy.

Matt parlays his diverse experiences culled from winning championships, creating partnerships, and educating others into a memorable message that connects with attendees and transforms audiences. H...

Matt Birk

Speech Topics

- ☐ Youth
- ☐ Teambuilding
- ☐ Sports
- ☐ Personal Growth
- ☐ Leadership
- ☐ Attitude



Testimonials

☐ "Matt's presentation to our management group was truly inspirational. It appeared as though they were hanging on his every word. We received many enthusiastic responses from the audience and we could not be more pleased. Everyone walked away with multiple thought-provoking principles. These principles can be applied to their work life and extend to their personal lives as well."

- Vice President Human Resources, Holiday Companies.

☐ "We have been fortunate at Patterson to have had some great speakers over the years at our Leadership Summit, I would without reservation put Matt Birk at the top of this list. Matt's talk was relevant, entertaining, and motivational. People continue to reference Matt's analogies in context of what we are trying to accomplish for our employees, customers and shareholders. Matt not only made us laugh he helped us on our journey to become a better company."

- Chairman, President and CEO - Patterson Companies, Inc..

