



Hailed as The Master of Innovation by Fortune magazine, and World's Leading Business Strategist, award-winning strategic consultant, trends expert, and professional speaker **Scott Steinberg** is a bestselling expert on leadership, change + innovation. One of America's top futurists (per the BBC); the author of *Make Change Work For You* and *Millennial Marketing*; and among today's top business strategy + leadership training providers, the Fortune 500 calls him a "defining figure in business + technology" and "top trendsetter to follow."

A strategic adviser to C-level leaders and four-star generals, firms like IBM, PwC, and the US Dept. of Defense regularly seek his insight. As the CEO of BIZDEV: The International Association for Business Development and Strategic Partnerships, and management consulting + market research firm FutureProof Strategies, he helps partners understand emerging trends - and drive growth around them. One of the world's 150 most influential keynote speakers + futurists, and today's #1 generations expert and technology expert (per Google), he offers breakouts, workshops, and speeches at meetings/events, and has consulted on dozens of industry-leading solutions.

A noted content strategy, social media + communications expert, his eye for business analysis has also led to work as an insider for 600+ media outlets from CNN to The Today Show. From Dell to MTV, he's worked with many top brands to drive success. An expert witness + board member who advises C-level leaders, attorneys + investors, he also offers sales and media training, and hosts many executive summits.

Testimonials

“An expert speaker and facilitator of executive board retreats, Scott comes highly recommended for senior leadership events and programs. His high-impact, high-energy presentations offer a wealth of ideas, inspiration and insights...”

- President, American Association of Orthodontists.

Best session so far.... It was insightful and encouraged action [combined] with practical advice. I very much appreciated the multiple tips to help exercise judgment on organizations' current state and questions to ask directly of boards/employees. It offered informative, tangible takeaways. Fabulous - 4.9 out of 5 stars!

- National Association of Corporate Directors.

Scott Steinberg

Speech Topics

- Technology
- Marketing
- Leadership
- Innovation
- Futurist
- Cyber Security

