



Scott Steinberg is one of the world's best-known business strategists, strategic innovation consultants and trends experts. He helps businesses identify and prepare for the latest trends and opportunities. The CEO of TechSavvy Global, a management consulting and market research firm, he helps clients create competitive advantage and drive change, innovation and growth. A bestselling book author and the creator of 'Becoming Essential', the Fortune 500 calls him a "defining figure in business and technology" and "top trendsetter to follow." Scott has worked with many global brands to drive success, such as eBay, Intel and MTV. He has accurately predicted business, consumer & technology trends for over a decade, which has made him a fixture in mainstream media, where he's been seen by 1 billion people worldwide. A strategic insider for over 600 media outlets including CNN and Rolling Stone, Scott is a Trends Expert and acclaimed entrepreneur who has built and sold several startups and divisions. He is the top ranked technology expert according to Google and is a syndicated columnist on change and innovation for numerous outlets. He has been described by the European Commission as "One of the best gurus on innovation & competitive advantage strategies to accelerate growth".

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Speech Topics

- Technology
- Marketing
- Change
- Business Culture
- Branding

