



**Matthew E. May** is an internationally recognized thought leader on strategy, innovation, and lean. Working as a solo advisor and coach, he specializes in helping senior executives and their teams craft innovative strategies and build the capabilities to implement them.

Matt has written five books on innovative thinking, his latest being *WINNING THE BRAIN GAME: Fixing the 7 Fatal Flaws of Thinking* (McGraw Hill, 2016). His work has appeared in *The New York Times*, *Inc.*, *Strategy+Business*, *The Rotman Magazine*, *Fast Company*, and *Harvard Business Review* blogs. Matt holds an MBA from The Wharton School and a BA from Johns Hopkins University, but he counts winning the *New Yorker* cartoon caption contest as one of his most creative achievements.

Matt has a deep passion for ideas that solve a difficult problem in an elegant way. He defines an elegant solution as one that is both uncommonly simple and surprisingly powerful, and that achieves the maximum effect with minimum means.

Above all, Matt is a practitioner of business strategy and innovation with powerful lessons learned and war stories to tell from years in the trenches with companies ranging from small startups to companies as large and multinational as Toyota, where he spent eight years as a full-time advisor.

Matt blends his frontline experience with research from his books in order to deliver useful concepts with immediate application, and aims to achieve four things in every address: 1. inspire new thinking; 2. share a unique perspective; 3. tell compelling stories; and 4. deliver practical takeaways.

To book Matthew E. May call Executive Speakers Bureau at 901-754-9404.

## Matthew E. May

### Speech Topics

- Leadership
- Innovation
- Creativity & Innovation
- Coaching / Mentoring



## Testimonials

“We were so honored that Matt came to speak to our Council on Development, Education and Learning. He delivered an excellent presentation on innovation. We wanted more time with him!”

- The Conference Board on the campus of 3M Corporation.

“Matt is a masterful presenter in every way...he connected with the audience and knew his material. We were delighted to have him kick off our Design Strategy series.”

- Design Chair, California College of the Arts.