



Eric Siegel, Ph.D., is a leading consultant and former Columbia University professor who makes machine learning understandable and captivating. He is the founder of the Predictive Analytics World and Deep Learning World conference series, which have served more than 17,000 attendees since 2009, the instructor of the acclaimed online course "Machine Learning Leadership and Practice - End-to-End Mastery", a popular speaker who's been commissioned for more than 110 keynote addresses, and executive editor of The Machine Learning Times. He authored the bestselling Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die, which has been used in courses at hundreds of universities, and he won teaching awards when he was a professor at Columbia University, where he sang educational songs to his students. Eric also publishes op-eds on analytics and social justice.

He has appeared on Bloomberg TV and Radio, Business News Network (Canada), Israel National Radio, National Geographic Breakthrough, NPR Marketplace, Radio National (Australia), and TheStreet. Eric and his book have been featured in Big Think, Businessweek, CBS MoneyWatch, Contagious Magazine, The European Business Review, The Financial Times, Forbes, Forrester, Fortune, GQ, Harvard Business Review, The Huffington Post, The New York Review of Books, The New York Times, Newsweek, Quartz, Salon, The San Francisco Chronicle, Scientific American, The Seattle Post-Intelligencer, The Wall Street Journal, The Washington Post, and WSJ MarketWatch.

To book Eric Siegel call Executive Speakers Bureau at 901-754-9404.

Eric Siegel

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“Eric was very knowledgeable and engaging in presenting this important and timely topic at the Property and Liability Resource Bureau Claims Conference Executive Forum. His presentation was well-received by our members. Final session evaluations were 4.2 of out a possible 5, which is a strong outcome with our very discerning audience.”

- Vice President, Educational and Technical Services, Property and Liability Resource Bureau.

“Your excellent contribution to our International Health Forum [2013 in Munich]... credibly and very concretely presented... about predictive analytics and its impact on German over-the-counter [pharmaceutical] companies. The persuasive and tailor-made content, and also the way you have presented, was extraordinary”

- Head of Corporate Communications, Wort & Bild Verlag.