



Thornton May is a futurist, educator and author. His extensive experience researching and consulting on the role and behaviors of “C” level executives in creating value with information technology has won him an unquestioned place on the short list of serious thinkers on this topic. Thornton combines a scholar’s patience for empirical research, a stand-up comic’s capacity for pattern recognition and a second-to-none gift for storytelling to address the information technology management problems facing executives. The editors at *eWeek* honored Thornton, including him on their list of Top 100 Most Influential People in IT. The editors at *Fast Company* labeled him ‘one of the top 50 brains in business.’

Thornton has established a reputation for innovation in time-compressed, collaborative problem-solving. Thornton designs the curriculum that enables the mental models that allow organizations to outperform competitors, delight customers and extract maximum value from tools and suppliers. He specializes in creating action-based learning spaces for high performance organizations. He ran the multi-client research program at the Nolan Norton Institute and led the Management Lab at Cambridge Technology Partners. He co-founded the Olin Innovation Lab and co-manages the CIO Solutions Gallery at THE Ohio State University.

Thornton’s insights have appeared in the Harvard Business Review (on IT strategy); The Financial Times (on IT value creation); The Wall Street Journal (on the future of the computer industry); the M.I.T. Sloan Management Review (on the future of marketing), American Demographics (on the evolving demographics of Electronic Commerce), USA Today (on the future of the consumer electro...

Thornton May

Speech Topics

- Technology
- Leadership
- Innovation
- Healthcare
- Futurist
- Future



Testimonials

“Thornton May is the real deal. A daring intellectual in a business filled with fakes, Thornton encourages us-no he FORCES us-to sit up, pay attention and think hard about the real issues we face every day.”

- Author of *Permission Marketing*, and Founder Yoyodyne.

“Thornton May is one of the brightest, most knowledgeable, and funniest consultants in the information technology industry. He spots trends well in advance of most of the pundits, and he’s extremely well-connected with a very impressive following.”

- Managing Director, Blue Note Capital.