



**Rohit Bhargava** is on a mission to inspire more nonobvious thinking in the world. He is the 3 time Wall Street Journal and USA Today bestselling author of nine books and is widely considered one of the most entertaining and original speakers on trends, innovation and marketing in the world. Rohit has been invited to deliver soldout keynotes and workshops in 32 countries around the world to change the way teams and leaders think at the World Bank, NASA, Intel, LinkedIn, MetLife, Under Armour, Univision, Disney and hundreds of other well known organizations.

Prior to becoming an entrepreneur and founding two companies, he spent 15 years leading brand strategy at Ogilvy and Leo Burnett where he advised global brands on human behavior, marketing and storytelling. Outside his speaking and consulting, Rohit has taught persuasive speaking and global marketing as an adjunct professor at Georgetown University, is frequently quoted in the global media and writes a monthly column on trends for GQ magazine in Brazil. Rohit lives in the Washington DC area with his wife and is a proud dad of two boys. He loves the Olympics (he's been to five!) and actively hates cauliflower.

## Rohit Bhargava

### Speech Topics

- Virtual Keynotes
- Marketing
- Innovation
- Futurist
- Disruption
- Business Trends



## Testimonials

Rohit thank you again for contributing to the success of our 2017 Sage Impact Leadership Summit! It was an absolute pleasure working with you. Our attendees are still talking about your fantastic presentation and how much they enjoyed it. From my years of planning there are speakers who run in and deliver and leave. There are speakers who say "customize" and then do little of that. Not only did you deliver, customize and stayed around to visit with our attendees, but you did so in a way that exceeded our expectations. When speaking with our group it felt like you were a part of the team because you connected so well with everyone. I overheard individuals say things like. "What a great presenter!", "I want to be that guys best friend.", "What a creative and smart presentation that was." You should think about marketing yourself not just as a "speaker" but as an "experience", and a great one at that! You have amazing energy, a great sense of humor and very relevant and interesting messages to share. I look forward to working with you again in the near future.

- Sage Hospitality.

While I'd remained "connected" to Rohit over the years, after first meeting him at Ogilvy 7-8 years ago, we ran into each other yesterday at an event. Not only was it great to see him, but his gracious, generous and "High EQ" style was as if we'd been close professional friends. That's important. Prior to our conversation, I sat in the event hall, as an audience member of many hundreds and listened to Rohit's keynote address. Rohit's deep knowledge, expertise, warm, personal style was evident to all of my table mates, and we each expressed our "a-ha! moment" as Rohit described "4 important" takeaways about thinking differently, "non obvious" trends, curating ideas, and predicting the future. I learned much, but I also learned about Rohit, and want to leave a recommendation for Rohit as an expert in branding, data analysis, "non obvious" trends, storytelling, and business strategy, but also a great person. Thanks again, Rohit, for an excellent keynote,

and for being such a decent, thoughtful person. Rohit is a perfect combination of professionalism and knowledge in this day and age of brevity and superficiality. □

- Chief Digital Officer ► Host of Award Winning, The Not Old - Better Show, Freelance  
Producer/Director/Voice Over.

---